

WHAT'S TOBACCO COSTING NEBRASKA?

Tobacco products cost a lot more than what they sell for—health care expenses, lost productivity, even illness and death.

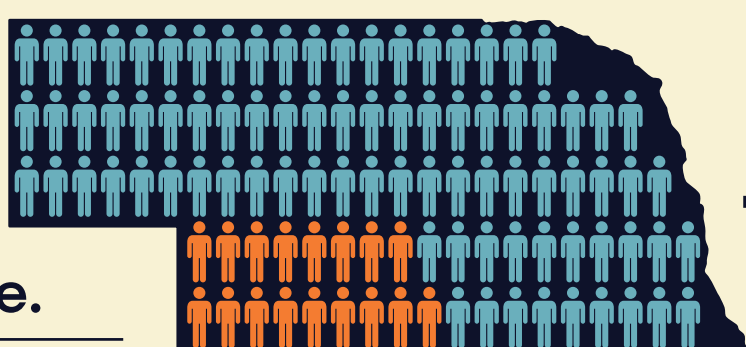
Check out the statewide impact.



Nebraska's Smoking Population

17%

of adults smoke.



That's more than
245,450 people!

24% of Nebraskans are former smokers.



19% of men smoke.



15% of women smoke.



7.4%

of Nebraskans under 18 smoke.

900

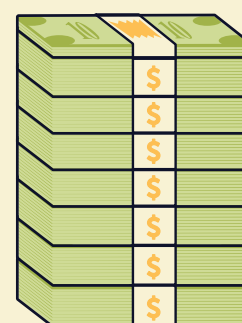
kids under 18 become daily smokers each year.



Annual Cost Statewide



Every year, Nebraska spends
\$746 PER HOUSEHOLD
for smoking-related health care expenses and lost productivity.



Businesses Lose

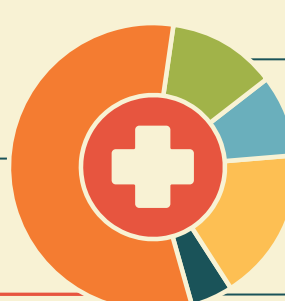


worth of productivity due to smoking.

Smoking-related health care costs:

\$795 MILLION

Hospital: \$450 million



Ambulatory Care: \$99 million

Nursing Home: \$71 million

Prescription Drugs: \$137 million

Other: \$37 million



Smoking-Related Deaths

2,500 DEATHS

were attributed to smoking in 2016.

That's more than the entire population of Milford.



Of those who died, 1,450 were men and 1,050 were women.



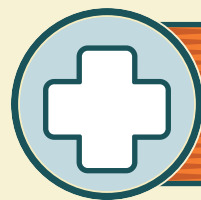
Men were more likely to die from smoking-related cancers.



Women were more likely to die from respiratory diseases.

These Nebraskans lost
on average

10 YEARS OF LIFE.



Smoking-Related Illnesses

Nationwide, for every person who dies from a smoking-attributable cause,



30 more are living with a smoking-attributable illness.*

In other words

75,000 Nebraskans suffered from smoking-attributable illnesses in 2016.

* U.S. Centers for Disease Control and Prevention.

It's time to think about what tobacco is really costing us.